

SPUD STRATEGY 2025-28

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ABOUT US

SPUD is a charity focused on arts, architecture, and education, committed to creating experiences that foster confidence, support career development, and strengthen communities.

Our approach is collaborative, meaningful, and ambitious. We champion the voices of individuals and underrepresented groups, ensuring they are heard within our communities and partnerships.

Driven by a focus on success, SPUD takes a professional approach to deliver impactful projects.

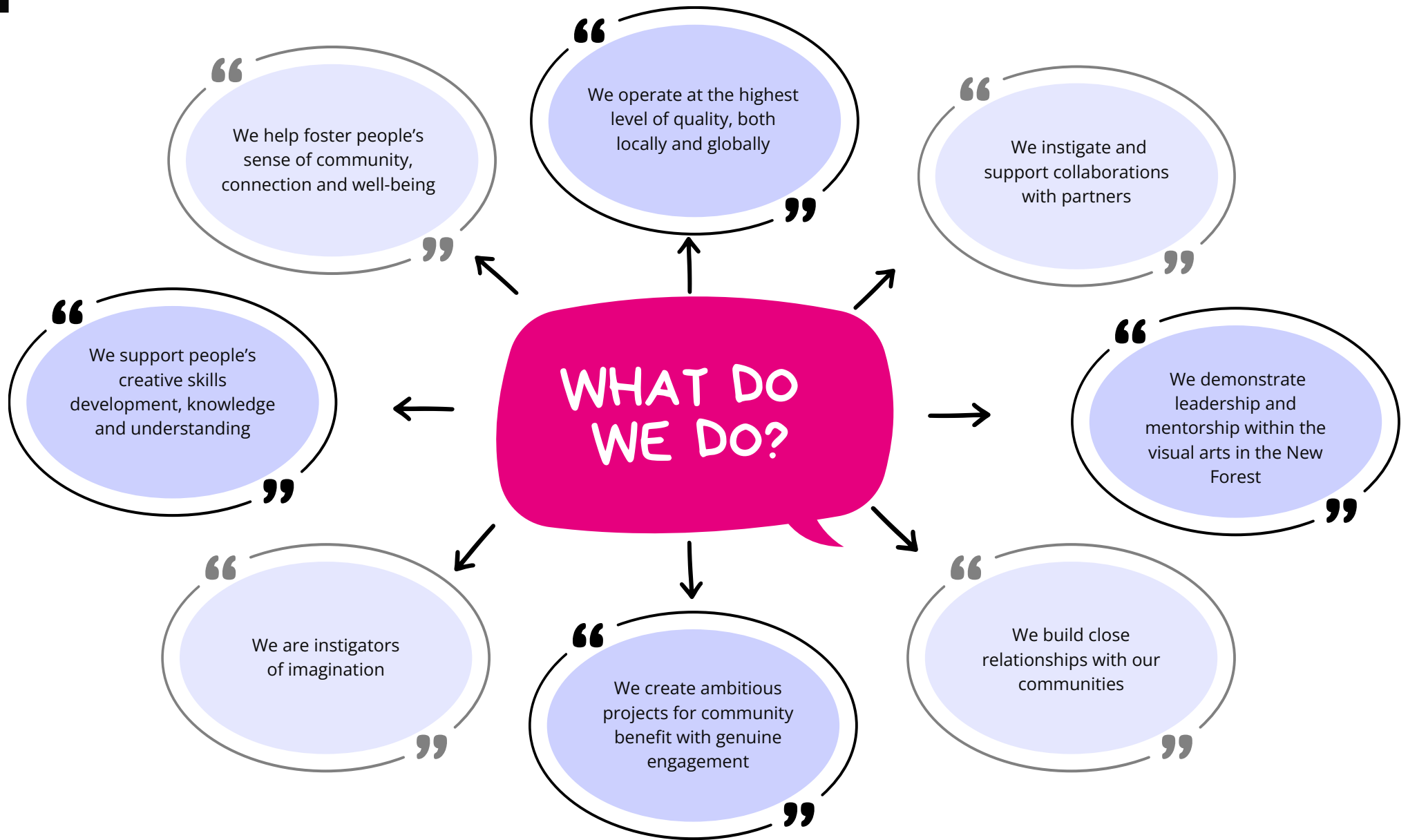
We empower people to create, connect, and share, recognizing that even small actions can spark lasting joy and positive change.

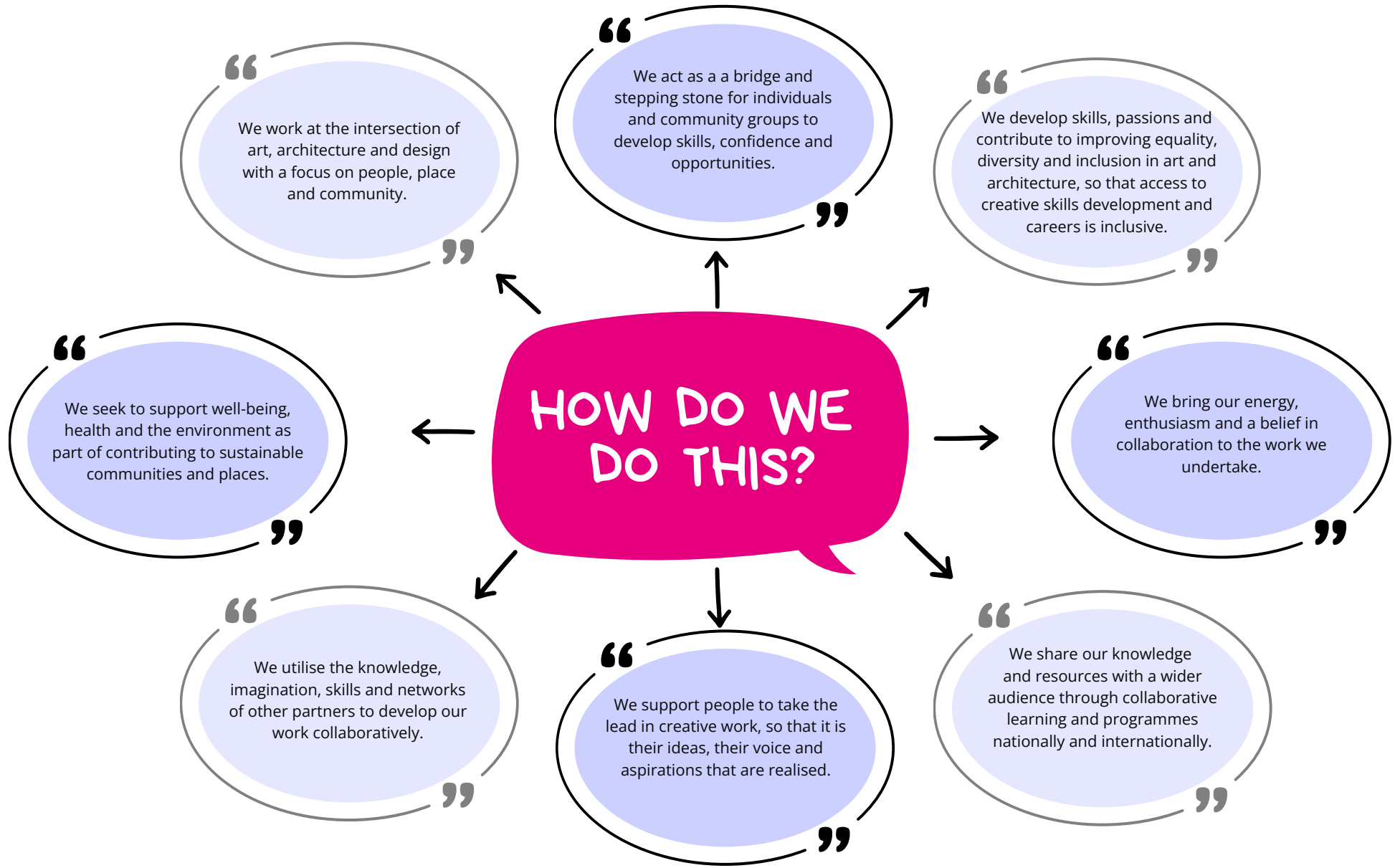
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What is our purpose?

“to support the well-being and ambition of communities through creativity and collaboration in arts, architecture and education.”









OUR
STRATEGIC
AIMS



1. Deliver collaborative, creative projects where the communities take the lead.



2. Provide space, support and opportunities for artists and other creative professionals to develop their practice and business opportunities.



3. Develop projects focusing on place, environment and well-being



4. Generate self-funded income to support our core work.



5. Secure grants to support research, development and projects.



6. Secure strategic funding (e.g NPO status) that provides long-term stability and growth for the organisation

impact and achievement

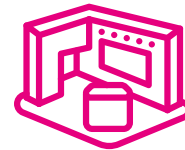
DEC 2023 TO DEC 2024



3516 EXHIBITION VISITORS



855 WORKSHOPS



14 EXHIBITIONS



22 PARTNERSHIPS



£303,994 FUNDRAISING
(INC. REVENUE GENERATION)



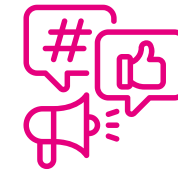
6 GRADUATES



13 VOLUNTEERS
(INCLUDING 9 TRUSTEES)



5 COMMUNITY GROUPS



4300 SOCIAL MEDIA FOLLOWERS



8 CORPORATE SPONSORS



3 AWARDS



5442 ACTIVE PARTICIPANTS



1 BUILD PROJECTS



94 ARTISTS
(11 RESIDENCIES)



9 MICRO BUSINESSES

8

testimonials

"We love the student led classes that are adapted to everyones creative ideas"

Art Angels, class participants

"I come here weekly because everyone is so lovely, positive and welcoming. They don't tell me what to do, but enable me to do it"

Colin, workshop participant

"It's so special to be part of a creative community of artists at spudWORKS and it feels like home"

Steph, Studio artist

"Dad lights up when he comes to these (dementia friendly) sessions and I love connecting to him through our mutual appreciation of art. It's so friendly here and such a warm atmosphere."

Vanessa - carer, daughter and participant

"I love how the spudWORKS site has evolved over the years with beautiful new buildings, landscaped gardens and creative opportunities"

Faye - visitor and workshop participant

"The LGBTQIA Together group has made such a big difference to me, I love it a lot!"

Kai, participant

"I've never, called myself an artist before - but I love what I do here and I would never dream of being able to do this at home".

Jill - wife, carer and participant